

## Imagine making an impact by ...

- ... having the opportunity to run your own business
- ... representing one of the most renowned companies in the world
- ... having excellent earnings potential
- ... receiving highly competitive benefits that meet your personal needs

Imagine having the opportunity to reach beyond the ordinary, both in the work you do and in the life you live.

Then, imagine you can have it all, in a career that gives you abundant satisfaction from knowing you can make a difference for people.

If this is your dream, then we invite you to make it a reality by choosing a career with us.



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# Prudential



Make an impact, not just a living.



### Joe Sample, Designations per field stationery guidelines

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# Prudential

The Prudential Insurance Company of America, a Prudential Financial company, is an organization with tremendous momentum, propelled by smart, determined professionals who adhere to a core purpose: to help customers grow and protect their wealth through a wide selection of insurance and financial products.

We're a company with more than 130 years of success building client relationships through face-to-face selling. Our strength is reflected in the strength of our people. That's why we continue to attract some of the best talent in the industry: passionate and dedicated professionals who exemplify the highest level of integrity and commitment, and who are proud to represent one of the most recognized brands in the world.



## A career as a Prudential financial sales professional

### A Career That Makes an Impact

Key to helping clients develop financial strategies is the ability to establish strong one-on-one relationships. In every case, the relationship is a journey—one that fosters trust, integrity, and mutual respect.

Financial Services Associates (FSAs) provide appropriate recommendations and guidance to help clients meet their financial security needs and realize their goals and dreams.

Through these relationships and throughout every milestone in life, the FSA is there. Prudential is there. For the wedding, the new house, the new baby, the new business—Prudential's FSAs help their clients select appropriate insurance and financial products.

Our FSAs are men and women from all walks of life, who are strong communicators and relationship builders with persistence and a drive for results. From ranchers to teachers—we hire individuals who have what it takes to help make a difference in the lives of our clients.

### Supporting Your Success as a Prudential Financial Sales Professional

Your career as an FSA begins with a comprehensive training program, one of the best in the industry. We provide the skills, coaching, education, tools, and knowledge you need to help you achieve a successful and fulfilling career at Prudential selling insurance and investment products.

During the program, you learn through virtual classrooms, face-to-face sessions, self-study modules, and by observing licensed financial professionals make sales calls. And when you complete the



curriculum, you have the freedom to choose the career track that best fits you and your career goals.

A comprehensive career road map gives new sales professionals a blueprint of marketing activities, practice building programs, generated leads and target-marketing programs, advanced marketing training and valuable resources to build a solid foundation for success.

Prudential also offers an excellent compensation and benefits package. So, whether you're a new FSA or making a career move to Prudential, we support your efforts to give clients what they want and need: choice, trust, convenience and solutions to help them realize their goals.

We are a company strongly committed to doing what's right for our customers, and to ensuring we manage our business in an effective, productive, and compliant manner.